

DOCTOR OF PHILOSOPHY IN INTERNATIONAL BUSINESS ADMINISTRATION (PH.D. IB)

| Code | Title | Semester Credit Hours |
|---|--------------------------------|-----------------------|
| Required Graduate Business Foundation | | 21 |
| ACC 5310 | Financial Statement Analysis | |
| BA 5310 | Business Research Methods | |
| BA 5390 | Strategic Management | |
| ECO 5310 | Managerial Economics | |
| FIN 5310 | Financial Management | |
| MGT 5310 | Seminar in Management Concepts | |
| MKT 5310 | Seminar in Marketing Mgt | |
| Quantitative and Research Methods | | 15 |
| Required Courses: | | |
| <i>For students in Management, Management Information Systems and Data Analytics, and Marketing</i> | | |
| BA 6310 | Advanced Business Rsrch Meths | |
| BA 6320 | Research Iss in Intl Bus Adm | |
| DS 6320 | Multivariate Statistics | |
| <i>For students in Accounting and Finance</i> | | |
| BA 6320 | Research Iss in Intl Bus Adm | |
| DS 6320 | Multivariate Statistics | |
| FIN 6335 | Intro to Fin Econometrics | |
| Select two courses based on concentration from the following: | | |
| Accounting | | |
| BA 6310 | Advanced Business Rsrch Meths | |
| FIN 6340 | Adv Financial Econometrics | |
| Finance | | |
| FIN 6340 | Adv Financial Econometrics | |
| FIN 6350 | Times Series Econometrics | |
| Management and Marketing | | |
| BA 6330 | Advanced Regression Models | |
| BA 6340 | Covariance Based Strc Eq Model | |
| Management Information Systems and Data Analytics | | |
| BA 6335 | Advanced Qualitative Modeling | |
| BA 6345 | Variance-Based Strc Eq Model | |
| International Business Administration | | 18 |
| ACC 6310 | Seminar in Intl Accounting | |
| ECO 6310 | Seminar in Intl Economics | |
| FIN 6310 | Seminar in Intl Finance | |
| MGT 6310 | Seminar in International Mgt | |
| MIS 6310 | Seminar in Global Systems Mgt | |
| MKT 6310 | Seminar in International Mkt | |
| Functional Area Concentration | | 15 |

Select five courses with the consent of the doctoral advisor and approval of the Ph.D. Program Director:

Accounting

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| ACC 6320 | Introduction to ACC Research |
| ACC 6330 | ACC Research Methods I |
| ACC 6340 | ACC Research Method II |
| ACC 6350 | Seminar in Auditing |

Select one graduate level accounting course. ¹

Finance

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| FIN 6315 | Seminar in Corporate Finance |
| FIN 6320 | Seminar Financial Mkts&Inst |
| FIN 6330 | Seminar in Investments |

Select two of the following:

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| FIN 5320 | Intl Financial Markets&Inst |
| FIN 5330 | International Investments |
| FIN 5370 | Global Bank Management |
| FIN 5380 | International Finance |

Management

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| MGT 6312 | Organizational Behavior |
| MGT 6315 | Organizational Theory & Change |
| MGT 6325 | Leadership & Cooperative Mgt |
| MGT 6320 | Human Resource Management |
| or MGT 6335 | Seminar in Ind&Comp Analysis |
| MGT 6340 | Seminar in Strategy Management |

Management Information Systems and Data Analytics

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| MIS 6325 | Social Business Analytics |
| MIS 6335 | Data Mining & Bus Intelligence |
| MIS 6345 | Business Data Visualization |
| MIS 6350 | Emerging Technologies |

Select one of the following:

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| MIS 5330 | Advanced Programming |
| MIS 5340 | Networks&Distributed Systems |
| MIS 5350 | Information System Analysis |
| MIS 5360 | Management of Info Systems |
| MIS 5370 | Database Management & Design |
| MIS 5390 | Project Design & Management |
| MIS 5399 | Special Issues in Info Systems |

Marketing

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| MKT 6320 | Marketing Strategy |
| MKT 6330 | Marketing Theory |
| MKT 6340 | Consumer Behavior |
| MKT 6350 | Research Methods in Marketing |
| MKT 6360 | Special Topics in Marketing |

Dissertation Research ² 6

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| BA 6399 | Dissertation Research |
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Total Semester Credit Hours 75

¹ Any graduate 5000 level course with the exception of ACC 5310, and ACC 5398.

² Students must remain enrolled by taking a minimum of 3 hours until dissertation is complete.

Waiver Policy for Graduate Business Foundation Courses

Students may be waived from the Graduate Business Foundation courses by either:

1. successfully graduating with a master of business degree from a university in which the business program is accredited by the Association for the Advancement of Collegiate Schools of Business International (AACSB International), or
2. providing evidence of successful completion of equivalent course work at an institution recognized or accredited by its country of origin.

Applications for course waivers must be completed prior to enrollment in the doctoral program.

Students requesting a waiver must get approval from the Director of the doctoral program. The Director of the program has the responsibility for ensuring that the student has the appropriate prior course work and knowledge as set forth in this policy before approving the waiver.