

# BACHELOR OF BUSINESS ADMINISTRATION MAJOR IN MANAGEMENT INFORMATION SYSTEMS AND DATA ANALYTICS

## Degree Requirements Hours Required

120 semester credit hours (SCH): 45 hours must be advanced, with fulfillment of degree requirements as specified in the "Requirements for Graduation (<https://catalog.tamiau.edu/undergraduate-information/academic-regulations/>)" section of this catalog and the General Requirements for Undergraduate degrees at the beginning of this section.

## Requirements

Code	Title	Semester Credit Hours
<b>[University Core Curriculum] (<a href="https://catalog.tamiau.edu/appendix-a-core-curriculum-optional-course-information/">https://catalog.tamiau.edu/appendix-a-core-curriculum-optional-course-information/</a>)</b>		
Select 42 SCH as outlined in the suggested plans and as specified in the "Requirements for Graduation"		42
<b>Math</b>		
MATH 1325	Business Math II	3
<b>Microeconomics Elective</b>		
ECO 2302	Principles of Microeconomics	3
<b>General Electives</b>		
Any 1000-4000 level courses which may include 1 SCH in Life and Physical Science Lab. Vocational or VTF classes are excluded.		3
<b>Communication</b>		
BA 3301	Professional Written Comm	3
<b>Business Foundation</b>		
ACC 2301	Intro to Financial Accounting	3
ACC 2302	Intro to Managerial Accounting	3
BA 1301	Business Principles	3
DS 2310	Business Statistics I	3
<b>Common Body of Knowledge</b>		
BA 3310	Legal Environment of Business	3
BA 3320	International Business	3
MIS 3310	Management Information Systems	3
ECO 3320	Managerial Economics	3
FIN 3310	Introduction to Finance	3
MGT 3310	Principles of Management	3
MKT 3310	Principles of Marketing	3
POM 3310	Production & Operations Mgt	3
<b>Major</b>		

MIS 2350	Introduction to Programming	3
MIS 3320	Information System Analysis	3
MIS 3330	Database Design Implementation	3
MIS 3340	Data Comm. & Networking	3
MIS 3360	Business Data Visualization	3
MIS 4320	Data Mining and Buss Intel	3
MIS 4360	Social Business Analytics	3
MIS 4380	Business Decision Modeling	3
BA 4390	Business Strategy (must be taken during the final semester prior to graduation)	3
Select 3 SCH any advanced MIS elective		3
<b>Total Semester Credit Hours</b>		<b>120</b>

## Four-Year Degree Plan

Following is a suggested four-year degree plan. Students are encouraged to see their advisor each semester for help with program decisions and enrollment; responsible for reviewing the **Program of Study Requirements**, meeting all course prerequisites, and **writing intensive course (WIN)** requirements for graduation. See Academic Regulations-Undergraduate. (<https://catalog.tamiau.edu/undergraduate-information/academic-regulations/>)

### Freshman

Fall	Semester Credit Hours
ENGL 1301 English Composition I	3
HIST 1301 The US to 1877	3
MATH 1324 Business Math I	3
UNIV 1201 Learn a Global Context I	2
BA 1301 Business Principles	3
Life & Physical Science	3
Life & Physical Science Lab	1
<b>Semester Credit Hours</b>	<b>18</b>

### Spring

ENGL 1302 English Composition II	3
HIST 1302 The US Since 1877	3
MATH 1325 Business Math II	3
UNIV 1302 Signature Course	3
Life & Physical Science*	3
*The 1SCH of Life & Phys. Sci. Lab will apply to Gen. Elective	
<b>Semester Credit Hours</b>	<b>15</b>

### Sophomore

Fall	Semester Credit Hours
ACC 2301 Intro to Financial Accounting	3
DS 2310 Business Statistics I	3
ECO 2301 Principles of Macroeconomics	3
MIS 2350 Introduction to Programming	3
PSCI 2305 American National Government	3
Language, Philosophy & Culture	3
<b>Semester Credit Hours</b>	<b>18</b>

### Spring

ACC 2302 Intro to Managerial Accounting	3
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ECO 2302	Principles of Microeconomics	3
PSCI 2306	American State Government	3
Creative Arts		3
General Elective <sup>1</sup>		3
<b>Semester Credit Hours</b>		<b>15</b>

**Junior**

**Fall**

BA 3301	Professional Written Comm	3
BA 3320	International Business	3
MIS 3310	Management Information Systems	3
MIS 3320	Information System Analysis	3
MIS 3340	Data Comm. & Networking	3
<b>Semester Credit Hours</b>		<b>15</b>

**Spring**

BA 3310	Legal Environment of Business	3
ECO 3320	Managerial Economics	3
MIS 3330	Database Design Implementation	3
MIS 3360	Business Data Visualization	3
<b>Semester Credit Hours</b>		<b>12</b>

**Senior**

**Fall**

FIN 3310	Introduction to Finance	3
MGT 3310	Principles of Management	3
MIS 4320	Data Mining and Buss Intel	3
MIS 4360	Social Business Analytics	3
Advanced MIS Elective		3
<b>Semester Credit Hours</b>		<b>15</b>

**Spring**

BA 4390	Business Strategy	3
MIS 4380	Business Decision Modeling	3
MKT 3310	Principles of Marketing	3
POM 3310	Production & Operations Mgt	3
<b>Semester Credit Hours</b>		<b>12</b>

**Total Semester Credit Hours** **120**

1. General Elective. Select 3 SCH from any subject at any level. Vocational or VTF classes are excluded.

*Actual degree plans may vary depending on availability of courses in a given semester.*

*Some courses may require prerequisites not listed.*