

ENTREPRENEURSHIP MINOR

For students outside the A.R. Sanchez, Jr. School of Business

Code	Title	Semester Credit Hours
Required Courses		12
ACC 2301	Intro to Financial Accounting	
MGT 3310	Principles of Management	
MKT 3310	Principles of Marketing	
MGT 4360	Entrepreneurship&Mgt of Innov	
Select 6 semester hours from the following:		6
ACC 2302	Intro to Managerial Accounting	
MKT 3330	Advertising & Promotion Mgt	
MKT 4399	Issues in Marketing	
MGT 3370	Human Resources Management	
BA 3310	Legal Environment of Business	
COMM 3320	Teamwork and Communication	
COMM 3322	Public Relations	
COMM 3329	Fundamentals of Advertising	
COMM 4329	Digital Communication Design	
Total Semester Credit Hours		18